reBlue.io

re-blue: military jargon meaning "to restore" or "to renew."

Our Purpose

reBlue is dedicated to optimizing Web3 and blockchain technologies to better align veterans, humanitarians and likeminded individuals with their local and global communities, while also driving advances in decentralized humanitarian operations.

Our Mission

The roots of reBlue took hold in August 2021's "Digital Dunkirk", when tens of thousands of veterans and volunteers created a decentralized and effective humanitarian network following the collapse of Afghanistan. It has since stuck with us that **one does not need a humanitarian or INGO background to have an impact on the world: just the right platform.** We are building this platform by leveraging developments in decentralized finance, impact investing and the Web3 revolution, to create a purpose-driven, decentralized community predicated on renewing a commitment to service and social impact.

Our Pillars

Humanitarian Operations and Support: In recent global crises, veterans and volunteers (to include our founders) have proven to be capable humanitarians, from evacuating allies from Afghanistan, to orchestrating civilian support in Ukraine and Gaza. reBlue will build upon that experience and make humanitarianism an egalitarian and approachable venture.

Support to Veterans: Today's veterans are a dynamic group, but it is no secret that many struggle with the transition from military life. Too often they are left searching for something to belong to beyond the "dark, dank bars" of legacy veterans' groups. We hope to build a sense of community that provides a sustaining function in the years after a veteran departs the force.

Asset Tokenization and Impact Investment: While reBlue is structured as a DAO and based off Web3 principles, the portfolio of investment opportunities are very real. Having operated in the non-profit space previously, we are acutely aware of its limitations, and we want to spur community participation by ensuring a transparent and tangible return on investment.

Support to Emergent Missions: A key tenant of reBlue is our ability to quickly adapt to whatever challenges or opportunities may arise, from humanitarian crises, to charting new courses with impact-oriented tokenization. We know from personal experience that the biggest factor in making a difference is not one's background, but simply the access to the opportunity.

The reBlue Protocol

Structured as a DAO (Decentralized Autonomous Organization), our platform enables community members to hold fractional shares of projects aligned with our mission of social impact investment. The reBlue protocol is Layer 2 built on the open-source XDC Network, allowing for a decentralized, hybrid, interoperable, and liquid network. Our token is a key to our membership community used to vote on issues and engage in commercial transactions on our platform.

thomas@reblue.io | +1 (509) 308-8810